



1385 HANCOCK STREET, QUINCY, MA



THURSDAY
APRIL 12 AT 12PM

JUSTICE FOR FARMWORKERS

PICKET, DELEGATION AND THEATER @ STOP AND SHOP HEADQUARTERS

On the day of Ahold (parent company of Giant) Shareholder Meeting, please join farmworkers and Fair Food allies in calling on Giant to join the Fair Food Program!

For decades, Florida's farmworkers faced poverty wages and daily violations of their basic rights — including physical abuse, sexual harassment, and in the most extreme cases, modern-day slavery — in order to harvest the food on our plates.

Today, however, a new day is dawning in the fields. The Coalition of Immokalee Workers (CIW) — an internationally-recognized farmworker organization — has reached groundbreaking agreements with ten of the world's leading food retailers, including McDonald's, Subway and Trader Joe's. Hailed by the New York Times as "possibly the most successful labor action in the US in twenty years," the Fair Food Program establishes a code of conduct in the fields, which includes zero-tolerance for modern-day slavery, and requires retailers to pay one more penny per pound for

the tomatoes they buy to go directly to the workers who picked them—all of which is monitored and enforced by the independent Fair Food Standards Council.

Supermarkets like Ahold leverage their high-volume purchasing power to demand the ever-lower prices that result in farmworker exploitation. By refusing to partner with the CIW, the steps the company has taken fall far short of the substantive, verifiable and enforceable standards that the situation requires, consumers expect, and others within the industry have embraced.

Join farmworkers and Fair Food advocates in demanding that Ahold uphold human rights and join the Fair Food Program!

GET INVOLVED

CONTACT: CLAUDIA@SFALLIANCE.ORG
239.503.0605 | WWW.CIW-ONLINE.ORG



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