

# Should Our Church Conduct a Wrap-Around Capital Campaign?



*Did your Boiler just quit? Did your rotting foundation cause the steeple to be removed? Do you need to add on the church? Does the church need a new roof or a big interior/exterior renovation?*

It has been said that a church capital campaign is “a transformational event in the life of church.” The evidence is clear as we receive comments made by churches when they reflect on their completed campaigns.

*“This was the best committee ever. I didn’t believe in the beginning—I was a skeptic, an unbeliever. I am a believer now. I think spiritually we have a greater sense of being on a journey together. The campaign challenged the faith of our congregation, the campaign tied people together, it reminds people of what church is—it’s us!”*

*“The finances raised amazed us, but beyond the dollars and cents, something far greater transpired during this campaign—and continues with us as we move forward. The hand of God moved among us and brought us to a place of faith we had never been before.”*

The Conference is offering “Wrap-Around Campaigns” to all UCC churches at a very reasonable consultant fee in exchange for their including the Conference-wide **Sustaining Pastoral Excellence Endowment Campaign** as part of your campaign’s mission component. You can also choose to run a campaign without the wrap and contribute to the Sustaining Campaign out of other resources.

*How does a campaign work, how long does it run, how much of our time will be required?*

These questions can all be answered by contacting the conference and asking for a consultant to meet with your church leadership and present a “campaign primer” addressing the specific needs of your congregation and helping set you on a path to success.

*“For the congregation, this is really a spiritual renewal. It’s been exciting and gratifying to see the congregation so excited and so proud of what they’ve done. It’s been really amazing that we have been able to accomplish this in a recession.”*

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## For more information:

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